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**Wine**  
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# Third Annual IRI Best-Performing Wine Brands

## Top 10 New Power Brands

Information Resources - Supermarket, Grocery, Drug Store Wine Sales Trends - 2006



Boisset America

- 🐰 The **LEADING** wine in Tetra Pak containers
- 🐰 The **#2** wine in alternative packaging



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Savor the Wine. Save the Planet.